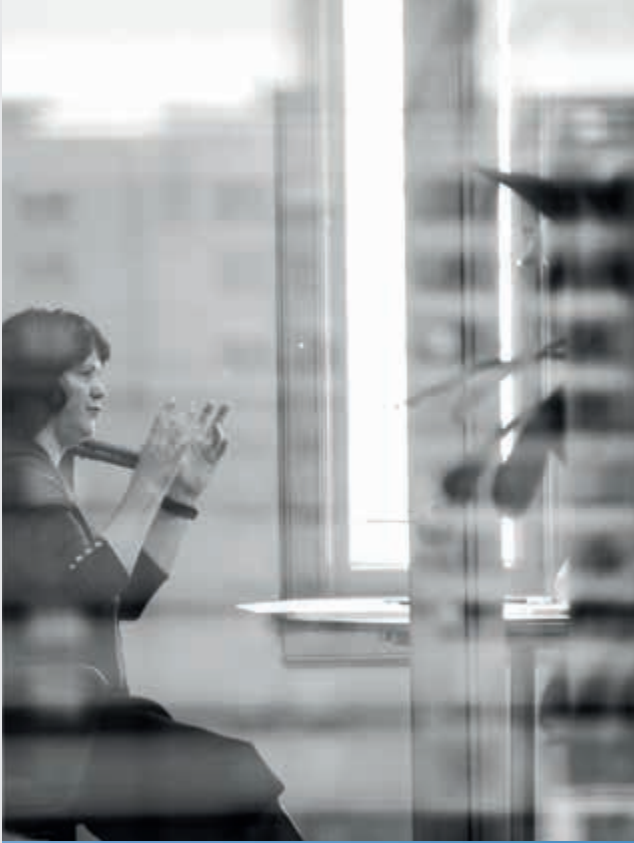
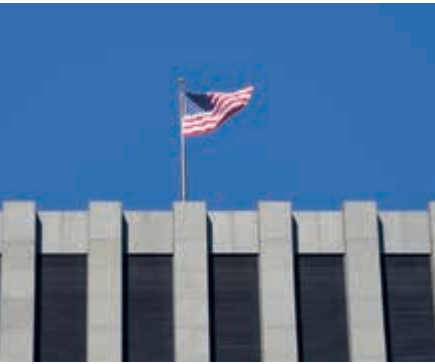


# English Language Training for Global Success



in San Francisco



# The power of communication

This is a program for learners looking to deepen their English language skills and broaden their global outlook.

The ultimate goal for the language learner is to be able to communicate their message authentically and with authority. Whether for professional, personal or academic purposes, the linguist needs to convey the content of their message without linguistic restrictions. To be able to operate at an equal level to native speakers.

The course offers intensive training for learners who wish to gain international experiences and study in a challenging and culturally diverse classroom.

# Carefully crafted expert language training

## The bar for personal achievement can be set high

An environment of continuous improvement allows the bar to be set high. The skills achieved in each session of the day accumulate into daily gains in confidence and competence.

Together, the tutor and learner pinpoint the required skills and then agree on strategies to achieve them.

Ambitious progress in the use of English can be achieved through clear goal setting and attentive tutoring.

Learners achieve their goals by daily sessions which are both demanding in terms of language skills and also intellectually stimulating in terms of content.

Students work in small groups which allows them to focus on their aims and build their own language acquisition strategies. The class size of 5 participants allows learners to have maximum tutor contact time and also interaction with other learners which builds cross-cultural communication skills.

The learning day is all-embracing; the learner is 100% immersed in the language. In between lessons, workshops and preparation tasks, participants share breaks with teachers. This creates a learning community of shared ambitions and the constant connection between learners and tutors allows learners to develop an assertive use of the language.

## 21st century skills in English

Confidence and accuracy in the language gives learners an elevated level of international connectivity allowing them to operate with ease across cultural and linguistic borders.

In addition to linguistic flair and competence the program equips students with important 21st century skills.

### 1. Learning skills

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- Critical thinking: finding solutions to problems
- Creativity: thinking outside the box
- Collaboration: working with others
- Communication: talking to others

### 2. Literacy skills

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- Information literacy: understanding facts, figures, data
- Media literacy: awareness of methods via which information is published
- Technology literacy: understanding the tools of the Information Age

### 3. Life skills

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- Flexibility: deviating from plans as needed
- Leadership: motivating a team to accomplish a goal
- Initiative: start projects or strategies on one's own
- Productivity: maintain efficiency in an age of distraction
- Social skills: meeting and networking with others for mutual benefit

## How the content delivers the skills

Authentic material requires the learner to absorb and react quickly. The learner must be able to read, understand and comment with accuracy and speed.

Authentic content is constantly evolving: it is a reaction to world events. This pushes learners to understand and interact with the material in English.

The content is challenging because it has not been designed as a learning tool. Teachers adapt the content to suit the level and needs of the learners. However, the content challenges learners to think critically which is an important professional skill. Unexpected, unfamiliar content is typical of academic and professional life.

Flipped classroom – participants work on the preparation of a task as homework so that the class time can be used for discussion and analysis with each participant addressing the topic from an informed point of view.

## How the dynamic program format delivers fast progress

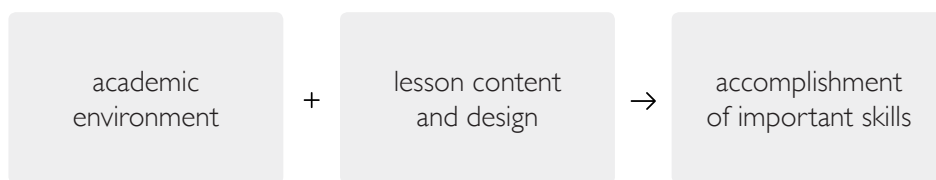
The program contains a mix of lessons and workshops.

There is a maximum of 5 students per class.

The small class size allows each learner to have contact time with the teacher and also to interact with the other participants.

Teaching is considered and thoughtful and responds to the needs of the group.

Teachers are trained to identify the required learner outcomes of each lesson and then design the lesson content to deliver the desired outcomes. This means that the learner's requirements are the primary focus of each lesson and this leads to fast progress.





## The course

# English for global success

**For career preparation  
and professional development**

The unique advantage of the course is that it offers a mix of both closely tutored core skills and collaborative project work.

The program is carefully structured and includes continuous assessment with daily, weekly and monthly milestones for each student according to their personal objectives.

*The course includes:*

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### **Language skills lessons to develop language competency**

**Architecture of the Language** lessons build the core skills of linguistic structure and the art of constructing an argument.

**Clarity of Spoken Interaction** lessons use a wide variety of authentic materials such as literary texts, news articles, research reports and current affairs audio and video to build new vocabulary and develop listening comprehension skills and speaking skills. There is an emphasis on intonation and pronunciation. The art of editing is practiced with summarizing exercises.

**Writing Effective and Professional Communications** lessons focus on developing the student's skills and flair for written English. Students work on practice exercises in a range of styles and registers including improvisation, essay writing, reports on researched topics, reviews, commentaries and literary criticism. Reading comprehension and understanding of the written word is developed in text analysis sessions.

Continuous assessment ensures that each learner feels challenged. There is a progress test every Friday.

### **Communication skills sessions to build confidence and fluency**

In the **Leadership Skills Workshop** students are set tasks which challenge them to develop their problem-solving, collaboration, organization and planning skills.

### **Individual lessons**

Individual lessons can be added to the program for fast progress or to allow a focus on specific content.

These lessons allow the student to make fast progress, by tailoring lessons to meet their exact needs. This is highly effective for students who require English for specific professional purposes, and can focus on areas of specialization such as law, engineering, medicine and finance.

### **Course dates**

Courses start every Monday throughout the year.

**Maximum 5 per class + individual lessons  
Individually monitored progress**





# The course program and the learner outcomes it delivers

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09.00 – 09.50

## Architecture of the Language

Accuracy allows the professional to communicate effectively: to be convincing, to be inspiring and to lead from the front.

### Lesson Content

- Writing tasks in different styles and registers
- Grammar and structure practice drills
- Vocabulary

### Learner Outcomes

- Deep understanding of the language
  - Ability to manipulate the language
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09.50 – 10.45

## Clarity of Spoken Interaction

Careful and detailed work to master pronunciation skills allows the learner to be understood and to operate on an equal basis with native speakers in a variety of situations such as debates, negotiations, meetings and presentations.

### Lesson Content

- Exercises to practice active expression in the language in a variety of situations both informal and formal
- Exercises for clear pronunciation

### Learner Outcomes

- Ability to adapt tone, register, pace, emphasis of the spoken language
  - Speak with clarity and be understood
- 

11.00 – 11.50

## Writing Effective Professional Communication

Develops cogent phraseology which is needed for effective written communications from emails, letters, summaries to a detailed report. Important for presenting arguments and making an impact and achieving clarity of communication.

### Lesson Content

- Writing tasks including how to structure an essay or long document and summarizing tasks
- Writing techniques and strategies

### Learner Outcomes

- Ability to write with impact
  - Communicate a message in clear written English
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12.00 – 13.00

## Leadership Skills

To present arguments clearly and inspire the audience, whether internal colleagues or external audiences. Collaboration skills for achieving consensus which gives professional relationships the best opportunity to thrive and which encourages high performance.

### Lesson Content

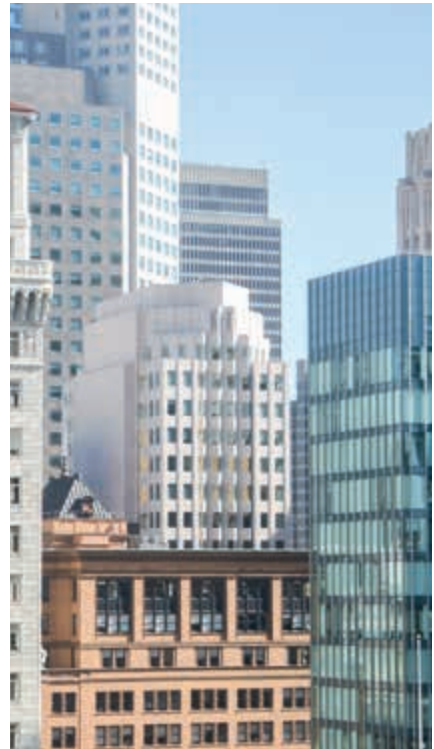
- Problem solving projects
- Research/Analysis projects
- Logistics projects

### Learner Outcomes

- Team-building skills
  - Project management skills
  - Ability to maintain focus
  - Cross-cultural collaboration
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50 minutes

## Optional additional one-to-one lesson



## Specific focus

# How the course program can be enhanced for areas of specific interest

Individual lessons can be added to the program to focus on specific objectives.

Individual lessons in the afternoon focus on specific content for exam preparation or specific content for professional purposes or specific content for the revision of linguistic weak points.

### **The preparation of important exams such as IELTS, TOEFL and Cambridge Exams**

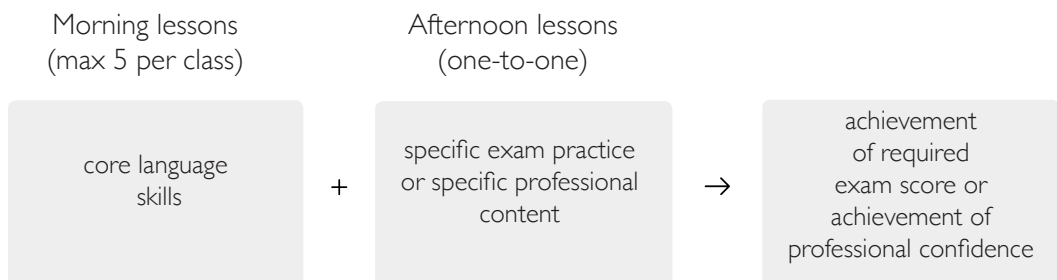
Weekly review tests highlight areas which need attention and are a good way to track progress. The student is given regular exam practice under timed conditions, drills and exercises from past papers, essay writing practice and is coached in personal success strategies for their exam by tutors.

### **For specific professional requirements**

Lessons focus on the content which is essential to the learner such as specialized vocabulary or practice in specific areas such as presentation skills or written accuracy.

The dedicated time with the tutor allows for topics to be studied in depth and for very specific content to be introduced into the course. Both tutor and student are equally invested in the aims of the lesson. The learner can study at their own pace and work towards their personal objectives while setting agreed milestones with the tutor.

## A fast track to accelerated progress



Alternatively one-to-one lessons can be chosen for the entire program, both morning and afternoon. This option suits those seeking fast progress or the highest level of personal specification in their field of interest.



The delight of living, studying  
and exploring the city of  
San Francisco



# Accommodation and cultural program

## Homestay

Staying in a homestay gives participants the chance to be fully immersed into the local culture of San Francisco, while also being able to practice English in a relaxed and natural setting. No two students of the same mother tongue are placed with the same host, ensuring that learners are communicating in English at all times.

This enables students to broaden their scope in their use of the language and become familiar with expressing themselves in English. Homestay hosts also provide meals for students, which allows mealtimes to become an opportunity for students to use their English in a real-life scenario, and to reflect on their day and current events.

Staying with a local host allows students an insight into the city that expands their cultural knowledge alongside the development of their language skills. Homestay hosts are able to offer a unique perspective on the city and its culture, which enriches the student's time and experience in San Francisco.

## Travelling around the city

The school is located on Market Street in the Financial District, San Francisco's urban hub, and easily accessible by public transportation. The city has a light rail system, as well as trams, taxis, buses and cable cars, which make travelling around the city easy and convenient.

## On arrival

The school can arrange either a shared or private transfer from the airport. Alternatively there is a train which runs from the airport to the city center, as well as bus and ride-sharing options.

## Cultural living in the city

San Francisco is a diverse and vibrant city, which is reflected in its cultural scene.

The start-up culture in the city attracts talented, creative professionals from around the globe, while the city is also home to numerous arts, theatre and music organizations, cementing its status as one of America's cultural, financial, and tech centers.

## Local culture

America's largest modern art museum, the San Francisco Museum of Modern Art, is just the tip of San Francisco's cultural iceberg.

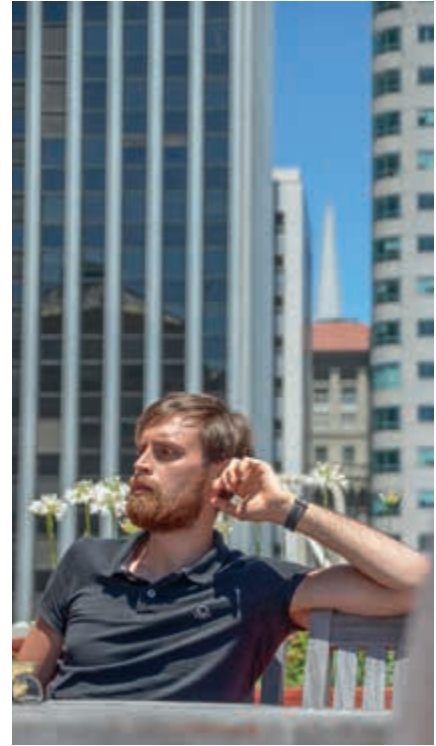
The city is also home to one of the country's largest performing arts complexes, hosting the San Francisco Ballet, the San Francisco Opera and the San Francisco Symphony, alongside numerous smaller art and performance venues which highlight a diverse mix of genres and styles.

Food culture is strong in San Francisco, with the diverse make-up of the city affording it a world-leading reputation in all types of cuisine from local delicacies to international specialities, and a seemingly endless supply of cafes and restaurants to sample.

San Francisco has a strong sporting culture, with several major-league sports teams located in and around the city, as well as numerous parks and sports clubs.

## Places to access easily

San Francisco is home to numerous iconic sights, from the Golden Gate Bridge, to Pier 39, to Alcatraz Island, but by taking a short trip out of the city students can discover a variety of experiences, from hiking in Yosemite National Park, to wine tasting in Napa Valley to visiting the winding coastline and beautiful beaches of Santa Cruz.





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