







# What's new for 2015?

# **New Course Design**

This year we have made our courses more flexible to suit your specific requirements. It is now possible to add Speaking Skills or IELTS Preparation classes to your General and Academic English booking, providing a more intensive and targeted learning experience. You can now also choose Academic English as part of your English Plus booking which is excellent preparation for university study.

# Exam English

For the first time this year we are offering Cambridge Exam courses; Cambridge English: First (FCE) and Cambridge English: Advanced (CAE). These courses run for eight weeks each with an assessment at the end that provides you with an internationally recognised qualification in English language skills.

## Online Booking

All courses mentioned in this brochure can be booked online using our simple booking form which is available in the 'book a course' section of our website.

## **British Council Accreditation**

We are proud to announce that in 2014 our British Council Accreditation was renewed. The inspectors wrote:

"The large English language teaching department of this large university offers courses in general, academic and professional English and other academic subjects for adults (16+) and for closed groups (16+).

Strengths were noted in the areas of:

- Staff management
- Student administration
- Quality assurance
- Publicity
- Learning resources
- Academic staff profile
- Course design
- Teaching
- Leisure opportunities.

The inspection report stated that the organisation met the standards of the Scheme."

British Council, publishable statement November 2013.

# The Language Centre team

www.facebook.com/LanguageCentreUAL Twitter @languagecentre www.youtube.com/thelanguagecentre

# **About Us** ARTS LONDON 3 University of the Arts London

# **About Us**

# Language Centre

The Language Centre offers English and English Plus courses to students from all over the world. It also supports the full-time students from overseas at the University. We are located in the University headquarters building in central London.

As a student at the Language Centre you can experience university life, even if you are here for just a few weeks. You can choose courses in General English or Academic English, Exam English or our unique English Plus programmes. English Plus courses combine General or Academic English classes at the Language Centre with practical art, fashion, design or communication courses at the Colleges.

# What to expect

There is a full orientation programme on arrival, including a placement test and a tour of our facilities. We will give you a welcome pack that includes essentials such as stationery, a student guide and a Language Centre cotton bag.

Our English programmes are accredited by the British Council, and we are members of English UK, the national association of English language centres. We are very proud of our wellqualified teachers. Many of them have additional qualifications in a range of academic subjects, including the fields of art, design, fashion and communication.

Our Welfare Officer can help you with doctors. dentists, banks, travel arrangements and anything else you may need while you are with us.

There is a great social programme that takes place in the afternoons and evenings and takes advantage of our exciting location.

Our colleagues in the international admissions office can give you expert advice about how to apply to full-time further or higher education courses at the University.

The Language Centre operates between 09.00 and 17.50, Monday to Friday, and classes take place throughout the day.

#### Our facilities

We are located at 272 High Holborn in central London. Each of our classrooms has a large flat-screen television or projector, DVD player and networked PC. Some of these classrooms also have interactive whiteboards. We also have a number of laptop and tablet computers for use in class as well as a small library where you can borrow English language books. At busier times of the year we may also teach in other buildings and make use of those facilities You can also access all of the facilities of the University, including libraries, bars, galleries, cafeterias and many other student services with your UAL identity card.







# **University of the Arts London**

University of the Arts London consists of six Colleges – Camberwell College of Arts
Central Saint Martins, Chelsea College of Arts,
London College of Communication, London
College of Fashion and Wimbledon College of Arts.
The University has more than 19,000 full-time and part-time students from 113 countries, studying at all levels from short courses, further education and undergraduate to postgraduate and research degrees.

The University has been a leader in learning and creativity for more than 150 years, and has had many award-winning students and staff. Famous alumni and former staff include:

Helen Boaden (BBC Radio Director) Pierce Brosnan (Actor) Sarah Burton (Fashion Designer) Jimmy Choo (Shoe Designer) James Dyson (Industrial Designer) Michael Fassbender (Actor) Colin Firth (Actor) Lucian Freud (Artist) Gilbert & George (Artists) Antony Gormley (Artist) Sir Anish Kapoor (Artist) Stella McCartney (Fashion Designer) Alexander McQueen (Fashion Designer) Steve McQueen (Filmmaker) Henry Moore (Sculptor) Chris Ofili (Painter)

UAL's Colleges each have their own distinctive character and reputation for work of outstanding quality, and as part of the larger University, those reputations remain extremely high across the world.

Each boasts specialist equipment and excellent facilities, including stunning galleries, dramatic workspaces and performance venues. Students have access to a range of learning resources—including archives and special collections.

# Camberwell College of Arts Chelsea College of Arts Wimbledon College of Arts

These three colleges form a smaller group within UAL, known as CCW. Each has over 100 years experience of teaching art and design, encouraging students to discover and nurture their own unique creative voice and style.

- Camberwell is set within the vibrant artistic community of South London. It specialises in the disciplines of painting, sculpture, photography, ceramics and drawing.
- Chelsea, located next to the Tate Britain, is famous for its fine art, graphic design and interior and spatial design courses. The College is a celebration of the British art school tradition: a warm, supportive, expansive, artist-centred community.
- Wimbledon has a worldwide reputation for its specialist subjects of theatre & screen and fine art. Its leafy, green location is the perfect setting for developing skills and creativity, offering a unique tranquillity.

## **Central Saint Martins**

An arts, design and performance college and cultural centre in one, Central Saint Martins is internationally renowned for the creative energy of its students, staff and graduates. Successful alumni include Alexander McQueen, Colin Firth and Stella McCartney. The college's 46 courses sit within the Schools of Art; Fashion and Textiles; Communication; Product and Spatial Design; and the Centre for Performance. The College moved to an impressive new campus at Kings Cross in central London in 2012. The new site has four levels of multi-purpose workshops, specialist studios and lecture theatres. Neighbours include the Kings Place arts venue, The British Library and the Guardian Newspaper offices.

# **London College of Communication**

Centrally located in bustling Elephant and Castle, London College of Communication is a world leader in communication design and media education, preparing students for careers in the creative industries of the future. Generations of award-winning filmmakers, journalists, broadcasters, designers and photographers learned their skills at London College of Communication. LCC has a richly diverse community with around 5.000 students from 52 countries. LCC is also within easy reach of major arts venues such as the Tate Modern, the Design Museum and the Southbank Centre. Specialist areas include, advertising, graphic design, public relations, sound and arts design and interactive and spatial design.

# London College of Fashion

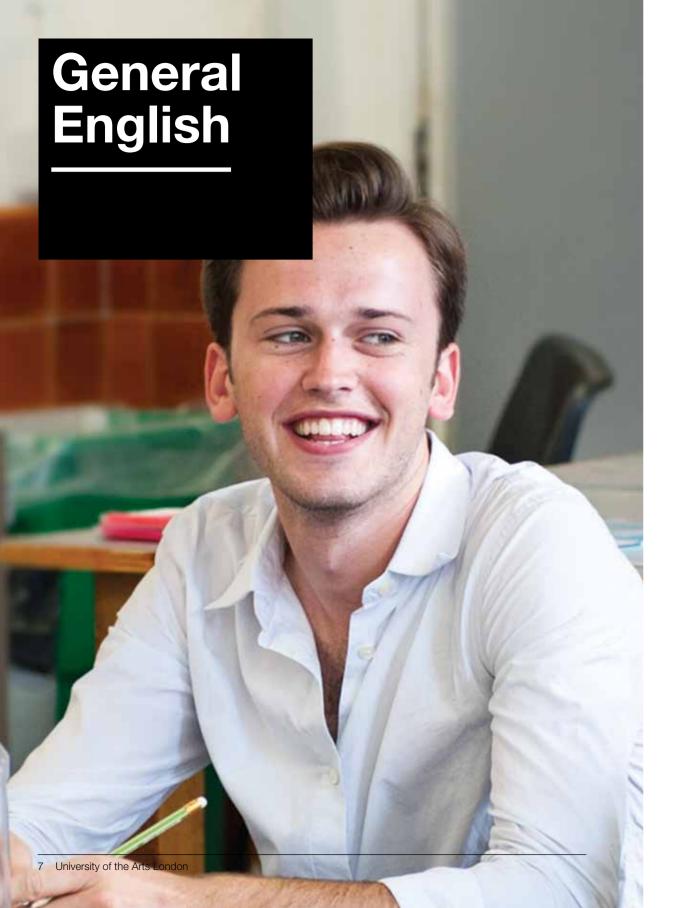
For over 100 years London College of Fashion has been a leading provider of fashion education, research and consultancy. The College operates over six sites, which offer a total of 72 courses to over 5,000 students. Courses cover a range of business and design disciplines within the industry. The main College building at John Princes Street is situated next to Oxford Street, in the heart of London. LCF graduates hold leading roles within the international fashion industry: alumni include Jimmy Choo and Linda Bennett (LK Bennett). LCF strives for creative development in the fashion industry. The expertise of highly experienced industry professionals ensures that students are kept aware of changing demands and opportunities within the fashion industry.

As a student at the Language Centre you will be given the same identity card as all the full-time students so you can visit all University sites and get involved with the Colleges.

## Central Saint Martins



5 University of the Arts London University of the Arts London 6



# **General English**

15 hours per week

# Why choose this programme?

This programme is ideal for you if:

- you want to learn English for social, work or study reasons;
- you want to improve your everyday English language skills and be able to communicate effectively with a variety of people in a number of different contexts.

# Key features

- Balanced programme: speaking, listening, reading, writing, pronunciation, grammar, comprehensive language input
- Varied delivery: pair and group work, student-led input, project work, private study
- Focus on living and communicating in real-life situations in Britain: a wide range of general interest topics, cross-cultural communication and cultural visits
- Regular progress tests and tutorials
- Add on one-to-one courses on request

# Extra Classes and English Plus

Combine General English with Speaking Skills or IELTS Preparation classes, or choose from one of our practical year-round English Plus options in Art & Design, Communication and Fashion.

#### What is included?

15 hours of tuition per week, regular tutorials and reviews, free Wi-Fi access across all UAL sites, independent study facilities, certificate of attendance and insurance.

## How long is the programme?

Minimum enrolment is two weeks. No maximum length of stay.

#### When can I start?

Any Monday throughout the year (except public and Language Centre holidays). See course dates and fees booklet.

#### What time are the classes?

Classes take place in the morning or the afternoon, (Monday to Friday) depending on your level and any extra classes you have booked. You will be told if you will study in the morning or the afternoon on your first day.

# How many students in a class?

Average 10 students, maximum 14.

# What is the minimum age?

# Level of English offered and CEFR equivalents

A2 = Pre Intermediate

B1 = Intermediate/Upper Intermediate

B2 = Upper Intermediate

C1 = Pre-Advanced/Advanced



# **Academic English**

15 hours per week

# Why choose this programme?

This programme is ideal for you if:

- you intend to study at a university in the UK or in another English-speaking country:
- you want to experience British life and culture before taking up your university place;
- you want to join your university programme with a level of English that will allow you to communicate with confidence and get the most from your studies;
- you want to improve your IELTS score through developing your academic English skills in order to gain admission to a university or for professional reasons.

## Key features

- Focus on academic language skills: research and study skills, presentation skills, listening to lectures, note taking, extended writing
- A variety of modes of delivery to prepare for a university learning experience: seminars, lectures, project work, tutorials, private study
- Specialist language and vocabulary input

# Extra Classes and English Plus

Combine Academic English with Speaking Skills or IELTS Preparation classes, or choose from one of our practical year-round English Plus options in Art & Design, Communication and Fashion.

## What is included?

15 hours of tuition per week, regular tutorials and reviews, free Wi-Fi access across all UAL sites, independent study facilities, certificate of attendance and insurance.

# How long is the programme?

Four to 24 weeks.

## When can I start?

Monthly start dates during the year. See course dates and fees booklet.

#### What time are the classes?

Classes take place in the morning or the afternoon (Monday to Friday) depending on your level and any extra classes you have booked. You will be told if you will study in the morning or the afternoon on your first day.

# How many students in a class?

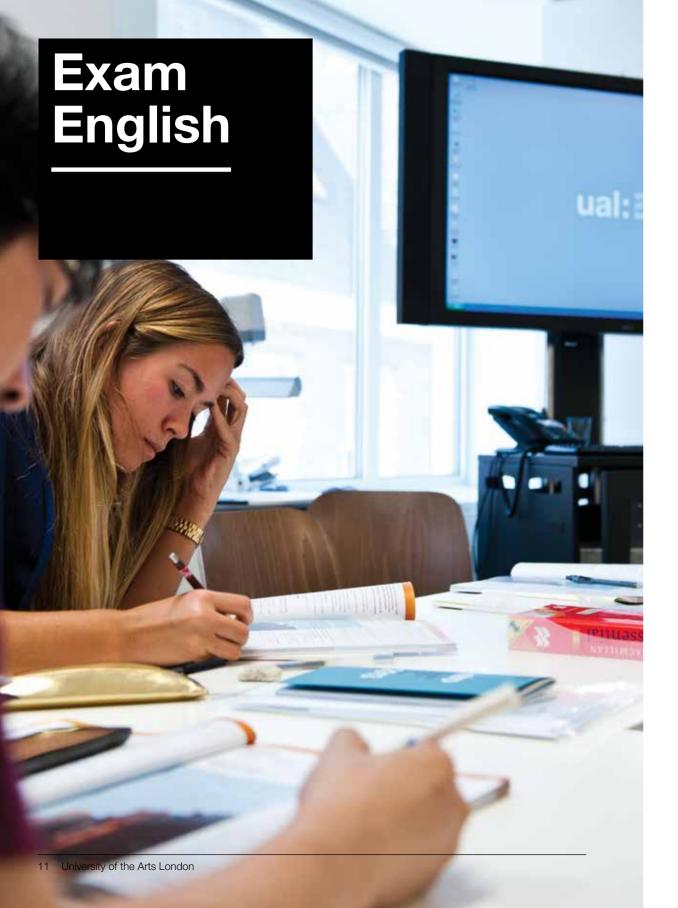
Average 10 students, maximum 14.

## What is the minimum age?

This course is recommended for students of 18 vears or older.

# Level of English required

Minimum IELTS score of a 5.0 – maximum IELTS score of 6.0 or equivalent. If your level is below this, we recommend that you start with a General English course and progress to Academic English once you have reached the required level. You will be provided with an online English test when you book your course.



# **Exam English**

An eight-week course of FCE or CAE preparation course with 15 hours per week of study

# Cambridge English: First (FCE)

## What level is this course?

Cambridge English: First (FCE) is targeted at Level B2 of the Common European Framework of Reference for Languages (CEFR). Your Cambridge English: First certificate will be accepted as a qualification demonstrating upper-intermediate English by thousands of leading businesses and educational institutions around the world.

#### Who should take this course?

This course is perfect if you want to:

- study in English at foundation or pathway level
- work in an English-speaking environment
- live independently in an English-speaking country
- communicate more effectively
- learn the language skills you need to take the next step to success
- understand the main ideas of complex pieces of writina
- keep up a conversation on a fairly wide range of topics, expressing opinions and presenting
- produce clear, detailed writing, expressing opinions and explaining the advantages and disadvantages of different points of view.

# Cambridge English: Advanced (CAE) What level is this course?

Cambridge English: Advanced (CAE) is targeted at Level C1 of the Common European Framework of Reference for Languages (CEFR). Cambridge English: Advanced (CAE) offers proof of the English skills that education institutions and employers seek for high-achieving study and work situations.

## Who should take this course?

This course is perfect if you want to:

- follow an academic course at university level
- communicate effectively at a managerial and professional level
- participate with confidence in workplace meetings or academic tutorials and seminars
- carry out complex and challenging research
- express yourself with a high level of fluency
- react appropriately in different cultural and social situations.

# What is included?

15 hours of tuition per week, regular tutorials and reviews, course books and materials, free Wi-Fi access across all UAL sites, independent study facilities, certificate of attendance and insurance. We will also book the exam for you (see our website for exam fees).

# How long is the programme?

Eight weeks.

#### When can I start?

11 Mav.

#### What time are the classes?

Classes take place in the morning or the afternoon, (Monday to Friday). You will be told if you will study in the morning or the afternoon on your first day.

# How many students in a class?

Average 10 students, maximum 14.

## What is the minimum age?

16.

# Level of English required?

As part of your application to this course, you must take our online Password English test to prove you have the correct English language level. A member of Language Centre staff will send you the test and instructions when you apply.

FCE – you must achieve at least 5.0 on the online Password test that we will send you (lower B2 / strong intermediate)

CAE – you must achieve at least 6.5 on the online Password test that we will send you (upper B2 / strong upper intermediate)

If you begin this course and it appears that your level is too low to participate, we will to move you into a different class of a more appropriate level. This may mean a different course.



# **Extra Classes**

Add five hours per week of either Speaking Skills or IELTS preparation classes to your English course

# Speaking Skills Classes Five hours per week

Spoken English can be the hardest skill to master and our students often ask for extra help with pronunciation and vocabulary development. Choosing extra speaking classes will improve your confidence to speak in a variety of situations.

# What to expect from the course:

- Practise and develop your English fluency
- Focus on improving your pronunciation
- Learn everyday language and expressions
- Individual correction from your teacher.

# **IELTS Preparation Classes** Five hours per week

IELTS is the preferred English language test for many universities and academic institutions in the UK. The test examines four key sections: listening, reading, writing and speaking. If you want to progress onto a degree course after studying at the Language Centre, a good understanding of the IELTS test is very useful.

# What to expect from the course:

- Regular practice in all areas of the examination
- Focus on exam strategy and skills
- We can help you arrange your IELTS exam while you are studying with us; there is an additional charge for the exam fees.

#### What is included?

Five hours per week of tuition in addition to your General English, Academic English or Exam English course.

# How long is the programme?

Minimum enrolment is two weeks. No maximum length of stay.

# When can I start?

Any Monday throughout the year (except public and Language Centre holidays). See course dates and fees booklet.

## What time are the classes?

Extra classes will take place either before or after your main course. You will be given a timetable on your first day.

# How many students in a class?

Average 10 students, maximum 14.

# What is the minimum age?



# **English Plus Year-round Courses**

Study between four weeks and six months, 15 hours of General or Academic English per week at the Language Centre plus seven hours per week of practical classes at one of our Colleges

# Why choose one of these programmes?

These programmes are ideal for you if:

- you would like to combine English language learning with a practical, hands-on art & design, communication or fashion course at one of our Colleges
- you want to apply to a full-time art college course but do not yet have a portfolio of work sufficient to support your application
- you are interested in one of the areas offered by the programme and would like to find out more about that area before committing yourself to further studies or development
- If you are preparing a portfolio for Foundation level of study we recommend taking 24 weeks of English Plus Year-round.

See videos of English Plus students at www.youtube.com/thelanguagecentre

# What is included in the English Plus year-round courses?

15 hours of General English or Academic English tuition per week, Monday to Friday, normally seven hours of College options over two afternoons/ mornings per week, regular tutorials and reviews, free Wi-Fi access across all UAL sites, independent study facilities, certificate of attendance and insurance.

# How many students in a class?

For English language: average 10 students. maximum 14. For practical classes: average 12 students, maximum 16.

# When are these courses offered? Year-round.

#### Duration

4, 8, 12, 16, 20 or 24 weeks (two-week course starting on 30 March only-see timetable).

#### Materials

Most materials for the practical class are included. Students are expected to bring their own pencils, brushes, sketchbook and a camera for recording design work and for visual research. Some courses require specialist equipment that you may have to buy at your own expense. This will be listed in your joining instructions.

# What is the minimum age?

# Do I need to have experience in the subject I want to study?

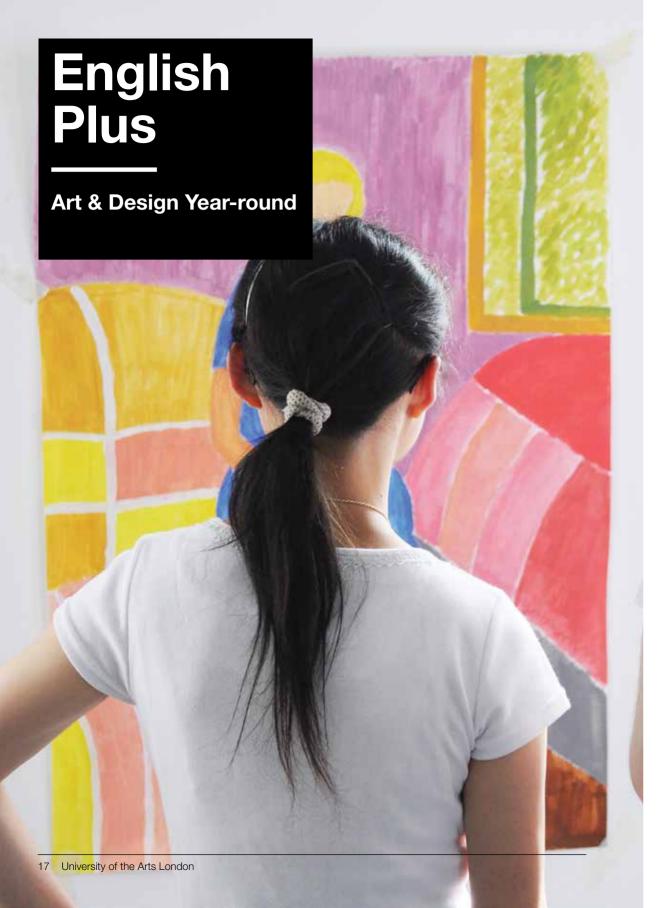
No. These courses are at introductory level but there is usually a range of skill levels in each class.

# Level of English required?

Pre Intermediate or above.

#### Schedule and availability

See www.arts.ac.uk/study-at-ual/language-centre/ language-centre-courses/schedule-and-availability/



# **English Plus Art & Design Year-round**

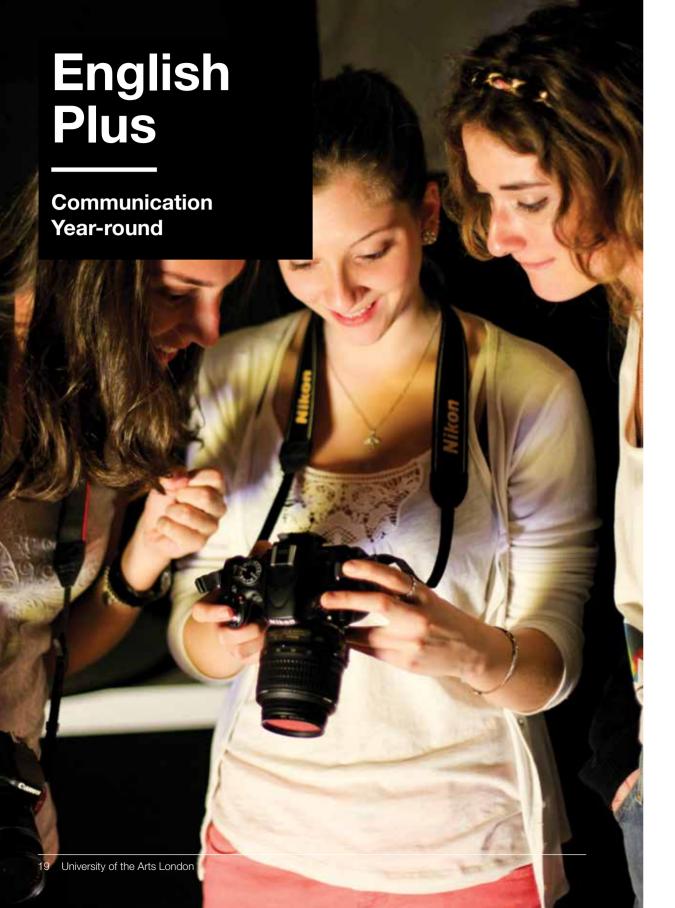
# Language Centre and Chelsea College of Arts

15 hours of General English or Academic English plus seven hours of Art & Design per week

This course is perfect for students who want to in art and design, or prepare a portfolio to support an application for further study. A different subject is covered each week, with projects divided between drawing, painting and design. This provides you

with a varied experience and the opportunity to develop their artistic skills, explore a general interest build a balanced portfolio, whether studying for only four weeks or more. You will undertake practical studio work, complimented by visits to museums and galleries around London.

Block	Drawing	Painting	Design	
5 January and 6 July	Gallery Visits – drawing in sketchbooks	Still Life Painting  - observational painting and colour mixing  Painting - from a  Masterpiece	City Design-3D model making	
2 February and 3 August	<b>Life Drawing</b> – observational drawing of the human body	Painting-scale, proportion and composition  Portrait Painting	Fashion Design – garment design	
2 March and 1 September	Museum Visits – drawing and ideas development	Life Painting – proportion, colour mixing and tone	Architecture Design-3D model making Printmaking-lino printing	
30 March (two weeks)	Drawing-tone and shade	Painting – colour mixing, tone and shade	Clay Project-modelling and sculpting	
13 April and 28 September	Life Drawing – observational drawing of the human body Gallery Visits – drawing in sketchbooks	Still Life Painting – observational painting and colour mixing Painting – from a Masterpiece	Graphic Design – packaging design	
11 May and 26 October	<b>Drawing</b> -line, tone, surface and texture	Landscape Painting – outdoor traditional painting	Textiles – pattern design using mixed media Interior Design – design your dream home	
8 June and 23 November	<b>Illustration</b> – fairytales, image making and composition	Life Painting – proportion, colour mixing and tone	Design-mixed media composition 3D Design-wire sculptures	



# **English Plus Communication Year-round**

# Language Centre and London College of Communication

15 hours of General English or Academic English plus seven hours of Communication per week

This option provides a mix of communication subjects suitable for portfolio preparation or general interest and enjoyment. You will be given an introduction to various areas including advertising, design, photography and filmmaking. The programme consists of practical work in the studio, group work and visits to museums and organisations.

You will use a range of techniques including computers but you will also have the chance to make images using other processes using papers, glue, collage and film processing. Learning to create work using your hands helps you to think about the possibilities of design and the skills learned can translate well to thinking about your digital work.

Block	Subject	Block	Subject
5 January	Communication Design Introduction to 20th Century visual communications Creating designs on paper and on a computer Responding to a design brief	6 July	Communication Design Introduction to 20th Century visual communications Creating designs on paper and on a computer Responding to a design brief
2 February	Web-design Fundamentals of web design HTML and CSS Uploading your website	3 August	Web-design Fundamentals of web design HTML and CSS Uploading your website
2 March	DSLR Film making History and context Using your DSLR camera for film Uploading and editing your work	1 September	DSLR Film making History and context Using your DSLR camera for film Uploading and editing your work
30 March (two weeks)	Book Arts Creating beautiful handmade paper books Using various binding and sewing techniques Turning you own imagery and text into one-off books	28 September	Advertising and Social Media Finding and communicating your voice Responding to a creative brief Pitching your ideas
13 April	Advertising and Social Media Finding and communicating your voice Responding to a creative brief Pitching your ideas	26 October	Spatial Design 3D drawing Model-making Computer aided design (CAD)
11 May	Spatial Design 3D drawing Model-making Computer aided design (CAD)	23 November	City Photography Street photography Photo essays Editing, selecting and presenting work
8 June	City Photography Street photography Photo essays Editing, selecting and presenting work		



# **English Plus Fashion Year-round**

# Language Centre and London College of Fashion

15 hours of General English or Academic English plus seven hours of Fashion per week

This course covers seven topics, giving you the opportunity to try a different aspect of fashion every four weeks. If you attend for the full 24 weeks you will have an overview of the industry and an idea of where you might excel if you are considering further study.

Most topics are design or business based, except for Simple Garment Making where you will be using industrial sewing machines. The tutors on this course all teach at London College of Fashion, and many of them are combining teaching with working in the fashion industry.

Block	Subject	Block	Subject	
5 January	Fashion Drawing Learning how to draw fashion figures Understanding proportions Innovative drawing methods Exploring colour	6 July	Fashion Drawing Learning how to draw fashion figures Understanding proportions Innovative drawing methods Exploring colour	
2 February	Fashion Trends & Design Brand and customer research overview Trend inspiration and design Presenting a final collection	3 August	Fashion Trends & Design Brand and customer research overview Trend inspiration and design Presenting a final collection	
2 March	Fashion PR & Marketing Overview of PR and marketing Fashion calendar and press releases Media and communication	1 September	Fashion PR & Marketing Overview of PR and marketing Fashion calendar and press releases Media and communication	
30 March (two weeks)	Fashion Portfolio Development and presentation of fashion portfolios Understanding the different layouts, styles and formats	28 September	Fashion Styling Role of a stylist Moodboards and trends Photo-shoot	
	Research	26 October	Simple Garment Making Preparing a pattern and cutting fabric	
13 April	Fashion Styling Role of a stylist Moodboards and trends Photo-shoot		Construction methods Garment construction and finishing techniques	
		23 November	Visual Merchandising	
11 May	Simple Garment Making Preparing a pattern and cutting fabric Construction methods Garment construction and finishing techniques		Importance of visual merchandising Understanding brands and customers Window concepts and store layouts	
8 June	Visual Merchandising Importance of visual merchandising Understanding brands and customers Window concepts and store layouts			



# **Summer English Plus Courses**

Study four weeks, 15 hours of General English per week at the Language Centre plus seven hours per week of a practical option at one of our Colleges (15 hours for some options at Central Saint Martins. see course descriptions for details)

## Choose from the following options:

## Art & Design courses:

Architecture Art History Digital Graphic Design Fine Art

Graphic Design

Interior Design: Introduction Interior Design: Advanced

Product Design

Sculpture (New for 2015)

#### Communication courses:

Advertising & Social Media City Photography Communication Design Digital Photography Film-making Marketing & Communication

#### Fashion courses:

Accessory Design Cool Hunting \* **Fashion Business** 

Fashion: Buying & Merchandising

Fashion Design

Fashion: Personal Styling Fashion: Styling the Image Fashion: Visual Merchandising

\* Please note, Cool Hunting classes will take place in the evening.

# Why choose one of these programmes?

These programmes are ideal for you if:

- you would like to combine the English language learning with a practical, hands-on art, design, communication or fashion course at one of our Colleges
- you are interested in one of the areas offered by the programme and would like to find out more about that area before committing yourself to further studies or development.

## Key features

- English language tuition in an art and design
- An exciting range of creative options to choose from: hands-on sessions in studios as well as workshops, talks and visits to galleries, museums or fashion houses. Your exact programme will depend on the option(s) you choose

See videos of English Plus students at www.youtube.com/thelanguagecentre

# What is included in the Summer English Plus

15 hours of General English tuition per week, Monday to Friday, seven or 15 hours of College options (see course descriptions for more details), regular tutorials and reviews, free Wi-Fi access across all UAL sites, independent study facilities, certificate of attendance and insurance. Most materials for the practical courses are included but some require specialist equipment not included in vour course fee, which we will list in vour joining instructions.

## How many students in a class?

For English language: average 10 students, maximum 14. For practical courses: average 12 students, maximum 16.

# What is the minimum age?

# Do I need to have experience in the subject I want to study?

No. Except for Interior Design: Advanced, these courses are at introductory level but there is usually a range of skill levels in each class.

## Level of English required?

Please check the course descriptions.

#### Course availability

See www.arts.ac.uk/study-at-ual/language-centre/ language-centre-courses/schedule-and-availability/

# **Summer English Plus Courses in Art & Design**

# **English Plus Architecture**

Start dates: 6 July, 3 August College: Central Saint Martins

Level of English needed: Intermediate or above

Hours per week: 15 English, 15 Plus

London is a diverse city with a mixture of historical and modern architecture from every period and style. This course will start with a visual history of architecture in London, where you will explore and identify themes that shape the city's landscape from the past, present and future.

You will discuss form, function, process and materials and develop your own critical view of architecture. Following this introduction you will work on a range of practical design projects. By the end of the course you will have an understanding of architecture in a London context, and a range of completed and part-completed projects to begin a portfolio.

This course will include:

- Architecture: form, function, process and materials
- How to develop your own critical view of architecture
- Drawing architecture
- Model-making and presentation techniques.

## **English Plus Art History**

Start date: 6 July College: CCW

Level of English needed: Intermediate or above Hours per week: 15 English, 7 Plus

This is a great introduction to learning about original artworks - their importance, history and connections with the UK's visual culture.

This course will include:

- Off-site visits in London
- Exploration of significant artistic movements for example: the Renaissance, Romanticism and Impressionism
- Introduction to themes in history which have shaped the current art world
- Discussion of how art is perceived today
- The chance to enjoy original art, close-up.

# **English Plus Digital Graphic Design**

Start date: 6 July. 1 September

College: CCW

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 7 Plus

This course is an introduction to creating and presenting work in digital formats and an exploration of the range of digital design practice in the UK. You will look at the role and influence of computers on design study and practice as well as visit a gallery or exhibition.

Basic familiarity with a computer is assumed, but no specific software experience is required.

This course will include:

- Researching a brief
- Translating work in different media to a digital
- Exploring ideas across forms, including digital illustration, typography and animation
- Selecting and using appropriate software
- Using the web to showcase and promote your work.

#### **English Plus Fine Art**

Start date: 3 August

College: Central Saint Martins

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 15 Plus

The aims of this course are to introduce you to how fine art is taught in the UK, to build confidence when researching new ideas through three projects (drawing, painting and 3D work) and to enable you to present your work both visually and verbally.

This course will include:

- Use of drawing, paint and other materials in fine
- Research skills how to use the resources of London (museums and galleries) as sources of inspiration
- How to develop your own personal ideas and responses to projects
- Lectures on current fine art practice and a visit to a major exhibition or gallery such as the National Gallery to explore the relationship between fine art in the UK, Europe and the rest of the world.

# **English Plus Graphic Design**

Start date: 3 August

College: Central Saint Martins

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 15 Plus

The aims of this course are to introduce you to how graphic design, illustration and typography are taught in the UK, to build confidence when researching new ideas through short projects and to enable you to present your designs, both verbally and in a two-dimensional format.

This course will include:

- Use of drawing and colour materials in presenting design ideas
- Research skills how to use the resources of London (shops, museums and galleries) as sources of inspiration
- Working from a brief how to solve problems regarding text and image using design, illustration and typography
- Lectures on current graphic design and a visit to an exhibition/gallery to explore the relationship between design in the UK, Europe and the rest of the world.

Please note that computers are not used in this programme.

## English Plus Interior Design: Introduction

Start date: 6 July, 3 August

College: CCW

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 7 Plus

This project-based course is an ideal introduction to interior design. You will learn the processes behind successful interior design while based in the studios of Chelsea College of Arts.

This course will include:

- How to take a brief from a client
- Learning basic drawing skills: measuring, scale, plans and sections
- Raising awareness of essential methods, procedures and techniques
- Essential vocabulary of the industry
- Studying form and space by producing a scale model of your design
- Practical exercises and studio talks.

# English Plus Interior Design: Advanced

Start date: 3 August College: CCW

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 7 Plus

This advanced course is ideal for you if you have previous experience of studying Interior Design or Architecture or are working in the Interior Design profession.

This course will include:

- Off-site visits and lectures
- Exploration of the British design process
- An independent project
- Presentation to the class
- Discussions to share experiences and ideas.

# **English Plus Product Design**

Start date: 6 July, 3 August

College: CCW

Level of English needed: Pre-intermediate or above Hours per week: 15 English, 7 Plus

This product design course will teach you how to develop ideas for a new product, based on research and an understanding of the form and function of materials. The course will guide you through the design process from initial brief to an idea for a finished product.

This course will include:

- Introduction to product design
- Ideas generation
- Creativity through playing with materials
- Three dimensional sketch model making as part of design development
- Problem solving
- Presentation drawing
- · Design sheets.

25 University of the Arts London Summer English Plus Courses in Art & Design 26

# **Summer English Plus Courses in Art and Design**

# English Plus Sculpture (New for 2015)

Start date: 3 August College: CCW

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 7 Plus

The course is an enjoyable introduction to sculpture and provides the opportunity to work alongside an experienced sculptor and ceramicist.

This is a practical course and open workshop enabling you to develop your own ideas, creativity and skills, either as a beginner or someone with experience.

This course will include:

- An introduction to a range of sculptors both traditional and contemporary
- Experience working with a range of materials including: clay, plastic, wood, ceramics, metal and found objects
- Explore a range of processes including modelling, mould-making and casting and assemblage

Students can expect to have at least one finished sculpture by the end of the course.

#### **Excursion to Tate Britain**



# **Summer English Plus Courses in Communication**

# English Plus Advertising & Social Media

Start dates: 6 July, 3 August

College: London College of Communication Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

The aims of this course are to introduce you to the advertising and social media landscape in the UK. It will provide you with a deeper understanding of the theory and practice of one of the most exciting and dynamic creative industries.

This course will include:

- Researching and responding to a creative brief
- Finding an authentic voice for your campaign and communicating this
- Pitching and presenting your ideas
- Lectures on current social media and advertising practices
- A visit to explore advertising practices in London.

# **English Plus Communication Design**

Start dates: 6 July, 3 August

College: London College of Communication Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

This course is an introduction to thinking about and making contemporary graphic imagery. Working in small groups, you will be given a design brief to respond to. You will use computers and traditional craft techniques to develop and present your ideas.

This course will include:

- Lectures and discussions on graphic imagery, typography and logos
- Creating design ideas using sketchbooks and computers
- An introduction to the Adobe Creative Suite 6 package
- Re-branding existing materials with your own design solutions
- Selecting and presenting your work to your classmates.

# English Plus City Photography

Start dates: 6 July, 3 August

College: London College of Communication Level of English needed: Pre-Intermediate or above

Hours per week: 15 English, 7 Plus

This course will take you out and about all over London with your camera. You will be taught the history and context for street photography as well as technical tips and tricks. By the end of the course you will know what makes some photos so exceptional.

This course will include:

- Candid images using hidden or unobtrusive camera
- Abstract images images from the environment, its surfaces, textures and colours
- Photo essays and portrait techniques, taking pictures of people to tell a story
- Adjusting pictures in Photoshop such as retouching and creating a distinctive style
- Editing and presenting images efficiently and effectively to present your work.

27 University of the Arts London Summer English Plus Courses in Communication 28

# **Summer English Plus Courses in Communication**

# **English Plus Digital Photography**

Start dates: 6 July, 3 August

College: CCW

Level of English needed: Pre-Intermediate or above

Hours per week: 15 English, 7 Plus

This course will introduce digital cameras and the digital workflow, giving you the chance to learn some basics about image capture through to correction and final output.

The programme will consist of a combination of theoretical lectures and practical workshops, group discussions plus visits to outside locations in London for photo shoots. Please note, you will need to bring your own digital camera.

This course will include:

- Use and control of a digital camera
- Pixels, resolution and file formats
- Effective image composition
- Introduction to the different genres of photography, e.g. reportage and documentary, portraiture and urban landscape
- Getting started in Photoshop.

# English Plus Film-making

Start dates: 6 July College: CCW

Level of English needed: Pre-Intermediate or above

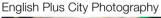
Hours per week: 15 English, 7 Plus

You will take part in video and animation workshops to create your own experimental film.

You will be shown how to edit and enhance videos using Apple Mac computers with Adobe Premiere Pro. Videos can include animated sequences or found/old footage edited together. You will be shown basic stop-frame animation methods using a stills camera either on location in London or in a studio with lights using animation software DragonFrame.

This course will include:

- Research of contemporary, experimental Film Artists and Directors
- A visit to a gallery
- Stop frame animation methods
- Video editing
- Authoring your finished video work to DVD
- A group critique and screening exhibition at the end of the course.





# **English Plus Marketing & Communication**

Start dates: 6 July, 3 August, 1 September

College: CCW

Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

This course will give you an introduction to the UK's approach to marketing, advertising and public relations through an accessible series of talks, fun group discussions and exciting guided visits to places of interest.

This course will include:

- Essential marketing and communication principles and how they are employed within a business environment
- The history of advertising practice in the UK
- The UK advertising industry today: agencies, organisations and clients
- How to create a print advertisement and storyboard
- A visit to a central London advertising or marketing agency
- An introduction to public relations practice and the media in the UK
- How to write a press release.

English Plus Advertising and Social Media



29 University of the Arts London Summer English Plus Courses in Communication 30

# **Summer English Plus Courses in Fashion**

# **English Plus Accessory Design**

Start date: 3 August

College: London College of Fashion

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 7 Plus

This exciting course is ideal if you want to explore the world of accessories. You will be introduced to accessory design for all seasons and asked to develop ideas in areas such as footwear, bags, jewellery and hats. The course is project based and encourages you to be creative and develop your own ideas. One afternoon will be dedicated to research when you will visit the Victoria & Albert Museum and some of London's trendiest locations.

This course will include:

- Design process
- Research
- Understanding of different accessory types
- Creating a collection of accessories.

# **English Plus Fashion Business**

Start dates: 6 July, 3 August

College: London College of Fashion

Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

This course provides an overview of the fashion industry from a British and European perspective. You will explore the structure of the industry and be introduced to the various business activities and opportunities that the fashion industry has to offer.

This course will include:

- Fashion design and development
- Different types of retailers
- Buying and manufacturing methods
- Marketing and PR
- Career and business opportunities available in the industry.

# English Plus Fashion: Buying & Merchandising

Start date: 6 July

College: London College of Fashion

Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

Buying and merchandising are essential roles within the retail industry. The buyer is responsible for choosing, developing, sampling and creating the product, and the merchandiser is responsible for the delivery, allocation and sales performance of the product. These roles will be explored and the potential career opportunities discussed.

This course will include:

- Industry structure
- Market research
- Customer identification
- Product selection and mix
- The roles of the merchandiser and the buver
- The buying calendar
- Stock management
- Purchasing budgets
- Profit margins
- Range planning
- Sourcing and product development
- Pricing.

Some mathematical formulae will be explained and practised during this course, so an understanding of basic mathematics would be helpful.

# **English Plus Cool Hunting**

Start dates: 6 July, 3 August College: Central Saint Martins

Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

Cool Hunting is about understanding and predicting future fashion styles. It is becoming a crucial process for creative companies, helping them stay relevant and able to forecast emerging trends. On this course you will learn about London's role in influencing worldwide trends and why it is considered to be the fashion capital of the world. You will also discover where Cool Hunters seek out new and underground styles, guided by a CSM tutor in the know, who will also give presentations and lead on group discussions.

This course will include:

- Fashion cycles
- The British fashion industry
- An introduction to new fashion designers from London
- Trend forecasting
- Emerging trends.

English lessons will take place during the day, but Cool Hunting lessons will be from 18:30 – 21:00 because it is the best time to study street fashion.

## English Plus Fashion Design (CSM)

Start date: 3 August

College: Central Saint Martins

Level of English needed: Pre-intermediate or above

Hours per week: 15 English, 15 Plus

The aims of this course are to introduce you to how fashion is taught in the UK, to build your confidence when researching new ideas through short projects and to enable you to present your designs, both verbally and in a two-dimensional format.

This course will include:

- Use of drawing and colour materials in presenting design ideas
- Research skills how to use the resources of London (shops, museums and galleries) as sources of inspiration
- Illustration skills and drawing from a clothed model
- Lectures on current fashion design, and a visit to a major fashion exhibition or gallery, such as the Victoria & Albert Museum.

English Plus Fashion: Personal Styling



31 University of the Arts London Summer English Plus Courses in Fashion 32

# **Summer English Plus Courses in Fashion**

# English Plus Fashion Design (LCF)

Start dates: 6 July. 1 September College: London College of Fashion

Level of English needed: Pre-intermediate or above Hours per week: 15 English, 7 Plus

This course will help you to develop your fashion design ideas, through the use of research and the creative process. Your finished designs will show a good understanding of the fashion industry and current designers in the UK. You will develop a fashion vocabulary through analysing collections, build confidence when researching new ideas through short projects and be able to present your designs.

This course will include:

- Presenting design ideas through the use of different media
- Analysing figures and proportions
- Research
- Drawing/ Illustration skills
- Visit to a major fashion exhibition or gallery, such as the Victoria & Albert Museum or Design Museum
- Presentation skills.

# **English Plus Fashion: Personal Styling**

Start dates: 6 July, 3 August College: London College of Fashion

Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

This course is suitable for anyone interested in becoming a personal stylist and advising other people on what to wear. The course will teach you the principles of successful styling to help you choose womenswear for your clients but also for vourself.

This course will include:

- How to identify figure shapes
- How to choose the right styles and fabrics
- How to choose the right colours and colour combinations
- How to interpret the latest trends for your client
- Personalising looks with accessories
- Working with clients.

# English Plus Fashion: Styling the Image

Start date: 3 August

College: London College of Fashion

Level of English needed: Intermediate or above Hours per week: 15 English, 7 Plus

This course will provide you with an insight into the working life of the fashion stylist and offers the opportunity to work towards the creation of a styled image. You will interpret current fashion trends and current designer collections to create your own styled image. You will learn how and where to find inspiration, before interpreting a style brief and spending your last day mocking up a studio shoot.

This course will include:

- The role of the stylist
- Style tribes and trends
- Designer collections
- Magazine styling
- Fashion PR.

# English Plus Fashion: Visual Merchandising

Start date: 6 July

College: London College of Fashion

Level of English needed: Intermediate or above

Hours per week: 15 English, 7 Plus

This course will introduce you to all the different display techniques and theories that are used in retail today. Visual merchandising is about displaying products in the best way to increase sales in a store environment. Exercises and lectures will help you to understand the importance of visual merchandising to create exciting displays, improve sales and build brands.

This course will include:

- Brand communication
- The role of the visual merchandiser
- Store lavout
- Display and presentation techniques
- Merchandising techniques
- Developing concepts
- Window displays.

**English Plus Fashion Business** 



33 University of the Arts London Summer English Plus Courses in Fashion 34



# **Accommodation**

You have the choice of a range of accommodation while studying at the Language Centre, including homestay, house share, year-round residence and, during the summer only, university halls of residence

## Homestay

Staying in a homestay will allow you to practise your English outside the classroom and experience diverse British culture first-hand. All hosts have been selected, interviewed and are regularly inspected by an independent agency, which is registered with the British Council. The homes are situated in good residential areas of London and convenient for public transport. All homes have internet access which is included in the weekly fee. A laundry service is available once a week within the family home.

You may choose:

- Single or shared rooms (shared rooms are only available for two students travelling together)
- Bed and breakfast, half-board (breakfast and dinner everyday) or self-catering
- One of four homestay options, depending on your needs:

# **Option One**

Typically 50–60 minutes by public transport from the Language Centre. These homes are with typical families in suburban London and are a great budget option.

#### **Option Two**

Typically 40 – 50 minutes by public transport from the Language Centre. These homestays are slightly closer to central London.

# **Option Three**

Typically 30 – 45 minutes by public transport from the Language Centre. These homestays are in the city, are typically smaller and could be hosted by a professional or couple.

# **Premier Homestay**

For an additional fee you can book a Premier Homestay room available for options one or two only. These are double rooms with a private bathroom and a TV in the room. Premier Homestay options are located within a short walk of local public transport links.

Homestay is normally booked from the Sunday before your course start date, but can be booked from other days of the week if requested, subject to availability. Prices for one week include seven nights accommodation.

## House share

House share offers a single or shared room in a house with other students. This is ideal for students who prefer a more sociable option. The house share properties vary in size. accommodating between five and 10 students. These properties are managed by an independent agency and are regularly cleaned and maintained to a good standard. They are situated in Zone 2, so all houses are within easy reach of central London and the Language Centre.

Each house has:

- a shared lounge containing a TV and DVD player and WI-FI internet access:
- a fully equipped kitchen with washing machine, cooker, microwave, fridge as well as all necessary utensils (pots, pans, toaster, plates, cutlery etc).
- bedrooms that are fully furnished with beds, bed linen, a storage area and a study desk.

Private bathrooms are available on request for an additional fee. Please note that the availability for these rooms is very limited.

House share rooms must be booked Sunday to Sunday and you must be 18 years old or over to

# **Accommodation**

## **UAL Halls of residence-summer only**

During July and August, accommodation at University of the Arts London's halls of residence Will Wyatt Court is available to Language Centre students.

This should be booked directly with UAL's Accommodation Department: housing.arts.ac.uk/bnb

#### Features include:

- Situated in Zone 1, 40 minutes away from the Language Centre
- Each room has a private shower and toilet
- Towels and bedding are supplied
- Laundry facilities are available
- The halls are self-catering with a shared kitchen facility (utensils not provided).

## Stay Club-available year-round

You can stay in a new development in Willesden Junction or Camden at any time of the year. This should be booked directly with Stay Club: info@thestayclub.com

#### Features include:

- An equipped kitchen, single or twin beds (bedding and towel provided) and a private shower and toilet
- Laundry room in the halls, residents' lounge, vending machines and 24 hour security
- Rooms cleaned and linen changed once a week
- Meal options available
- Willesden Junction is 50 minutes from the Language Centre and Camden is 25 minutes from the Language Centre.

## Other halls of residence

For a full list of recommended halls of residence in central London please visit the accommodation pages on our website.

#### Airport transfer

We can arrange an airport pick-up for you in a taxi to or from your accommodation. Please indicate on the accommodation booking form if you require this service.

# Will Wyatt Court student residence



# **Student Services**

## Social programme

We offer a weekly social programme to help you make the most of your time in London. This is a great opportunity for you to meet new people, make new friends and experience some of London's many attractions.

# The activities include:

- Visits to a range of London museums, galleries, exhibitions and other attractions with a Language Centre tutor
- Weekly Friday pub nights
- Participation in events organised by University of the Arts London, such as exhibitions, open evenings, plays, talks and debates
- Discount tickets for popular London clubs and discos
- Full-day and weekend excursions can be arranged to places of interest in the UK and in Europe, such as Cambridge, Oxford, Bath, Stonehenge, Paris and Amsterdam
- All activities are optional; most activities are free of charge, but some may include a small participation fee.

# Further studies at University of the Arts London

The Language Centre is in the same office as the international admissions office at University of the Arts London. If you have any questions about further study opportunities at the University including Foundation, undergraduate and postgraduate degrees, they can provide information about how to apply.

See our Facebook page for the dates of the next further studies presentations www.facebook.com/LanguageCentreUAL

## Presentations

In addition, we hold regular lunchtime events for students who want to find out more about studying at University of the Arts London. These events are led by the International Coordinators from across the University's six Colleges. They give presentations about opportunities at the University and give guidance on your progression to further study.

# Academic counselling services

The University can also arrange one-to-one advice sessions, portfolio reviews and application interviews. Opportunities for College visits are also possible.

#### Insurance

To give you extra security, insurance is included in tuition fees for all Language Centre students. The policy covers cancellation, medical and theft, among many other things. Details of the policy can be found on our website.

37 University of the Arts London Student Services 38











Place of interest

Railway Station

◆ Underground Station

Parks

Camberwell College of Arts

1 Peckham Road

**CCW Progression Centre** 

Wilson Road

**Central Saint Martins** 

3 King's Cross

4 Richbell Place

Chelsea College of ArtsJohn Islip Street

London College of Communication

6 Elephant and Castle

London College of Fashion

7 High Holborn

John Prince's Street

9 Lime Grove

10 Golden Lane

1 Curtain Road

12 Mare Street

Wimbledon College of Arts

13 Merton Hall Road

University of the Arts London

7 Language Centre

Clockwise from top: Reception at High Holborn, 272 High Holborn, Show Room

Gallery, Blueprint Cafe.

39 University of the Arts London Map 40

